



APRA AMCOS

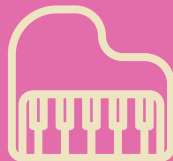


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NEW ZEALAND
PRODUCTION MUSIC
RATE CARD



CALCULATE YOUR
PM COSTS



LICENSE YOUR MUSIC
VIA OUR PORTAL

ADVERTISING

ONLINE

WORLD WIDE WEB (WWW)	AFD \$71.00 per track/version	AVD \$129.00 per track/version	APD \$226.00 per track/version
Free/Organic Social Media (unpaid social media content for followers and subscribers only)	✓	✓	✓
Website, Email Blast, Video Hosting Platforms (User Generated Content) plus AFD		✓	✓
Paid Advertising (Sponsored/Promoted Social, News Feed Ads/Pop-ups/Ad banners, VOD) plus AVD			✓

DISCOUNTS

'CUT DOWN' DISCOUNTS

A 15% discount applies to a maximum of two 'cut-downs' in addition to the primary version which must be of greater duration.

CAMPAIGN DISCOUNTS

Apply if you are producing a series of ads as part of one campaign, across all advertising mediums and territories, provided they are all licensed at the same time.

- 20% - 4-6 Ads in the campaign
- 25% - 7-9 Ads in the campaign
- 30% - 10+ Ads in the campaign

50% TAG ENDING CHANGE

Where a series of advertisements are produced and the only variation is the end line "tag ending" (e.g. "starts Monday, starts tomorrow"), the licence may be charged at 50% of the applicable rate, multiplied by the number of versions (including the primary version). This concession will only be granted for tag changes on ads licensed for the same duration and broadcast area, and approved by the APRA AMCOS Production Music Department.

Broadcast licences include clearance for all online platforms i.e. AFD, AVD, & APD

All productions are subject to an \$11.00 processing fee (per territory, per licence category)

- All figures exclude GST
- All licences issued are cleared in perpetuity
- Rates available for international territories

Please see page 6 for defined terms and territory definitions

BROADCAST

All rates are per 30 seconds (unit) unless otherwise specified.

		ONLINE COVERAGE	LICENCE CODE	REGIONAL UNIT RATE	MET LOW UNIT RATE	MET HIGH UNIT RATE	NATIONAL UNIT RATE	ANZ UNIT RATE
TELEVISION	Free to Air Television	✓	ATF	\$78.00	\$163.00	\$245.00	\$429.00	\$875.00
	Pay Television	✓	ATP	\$75.00	\$149.00	\$224.00	\$387.00	\$815.00
	All Television (Free to Air and Pay)	✓	ATA	\$118.00	\$252.00	\$374.00	\$652.00	\$1,373.00
RADIO	Free to Air Radio (includes Digital Streaming Services)	✓	ARF	\$44.00	\$81.00	\$126.00	\$211.00	\$450.00
	Digital Streaming Services (e.g. Spotify, Apple Music, etc.)	✓	ARD	\$32.00	\$58.00	\$85.00	\$148.00	\$311.00
PUBLIC LOCATION OOH (OUT OF HOME)	Outdoor (includes indoor) (e.g. played at a football stadium)	✓	AOPE	\$76.00	\$159.00	\$235.00	\$429.00	\$903.00
	Indoor (excludes outdoor) (e.g. played on an in-store display)	✓	AOPI	\$44.00	\$81.00	\$126.00	\$211.00	\$443.00
CINEMA	Cinema Advertisements	✓	AOC	\$44.00	\$81.00	\$126.00	\$211.00	\$443.00



AUDIO/VISUAL CONTENT

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Informative Content

In-house produced content for staff training/conference, awards show content, exhibition films and audio/visual guides e.g. museums, art installations and trade shows.

Informative content includes materials shared within a company's internal intranet platform, accessible only to employees, as well as unpaid, organically distributed content shared online without the use of paid promotion or boosted media spend.

Promotional Content

To extend the clearance above (VND & VNF) to cover general online platforms (YouTube, social media, company website etc.), please upgrade to these options.

Promotional content serves as an extension of Informative Content, designed to increase visibility and engagement by repurposing or enhancing materials for broader distribution across online platforms like social media, YouTube, and websites.

AUDIO VISUAL		AUDIO	
PER TRACK/VERSION	CAPPED FLAT FEE PER VIDEO	PER TRACK/VERSION	CAPPED FLAT FEE PER AUDIO
VND	VNF	UND	UNF
\$39.00	\$375.00	\$26.00	\$169.00
VOD	VOF	UOD	UOF
\$163.00	\$1,039.00	\$149.00	\$474.00

For any online use with a paid spend behind it (promoted social use, pre rolls etc.), please refer to our APD rate on page 2.

Audio Visual & Audio rates are cleared for World, all Territories.

FLAT FEE (VNF, VOF, UNF & UOF) – Clears the unlimited use of PM per production.

All Corporate Content rates provide clearance for unlimited hard copies.

To be licensed under these rates, audio productions which contain production music must consist mainly of spoken words. Use of the production music must be strictly incidental to the overall content of the production (e.g. an audiobook where the production music is background to the narration of the story).

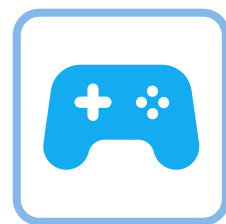
Audio productions for retail sale, streamed or available for download on a digital platform primarily for the commercial exploitation of the music are specifically excluded and cannot be cleared under these rates. Please contact the Production Music department if you have any questions regarding this use.

GAMING / APPS / MUSIC ON HOLD

Gaming, apps and music on hold rates are cleared for World all Territories.

	PER TRACK	FLAT FEE
	VGH	VGHF
Video Games	\$214.00	\$10,324.00
	VGD	VGDF
Apps	\$60.00	\$626.00
	H1	
Music on Hold	\$18.00	

All rates include reproduction for online and digital platforms. FLAT FEE – Clears the unlimited use of PM per production.



Users of APRA AMCOS Production Music will also need a OneMusic Music on Hold Licence for the communication of those works on their telephone system.

For content and broadcast on your own platform (including apps and content websites), an APRA communication licence may also be required.

Call 0800 800 663 or visit the OneMusic website for more information.

IN FLIGHT ENTERTAINMENT UNIT RATES:

- National: \$212.00 • World: \$2,981.00
- Capped production Flat Fees also available.

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures exclude GST
- All licences issued are cleared in perpetuity



Please see page 6 for defined terms and territory definitions

TV & ONLINE PROGRAMMES



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ONLINE (PER TRACK)

	LICENCE CODE	WWW PER TRACK	WWW FLAT FEE PER EPISODE	
ONLINE & DIGITAL SERIES	SVOD/TVOD Online Platforms (e.g. Apple TV, Netflix, etc).	PVD	\$87.00	\$875.00
	Vodcast, BVOD, AVOD platforms only (i.e. Catch-Up TV, episodic YouTube series)	PND	\$28.00	\$196.00
	Podcast	PUD	\$19.00	\$130.00

All rates are per 30 seconds (unit) unless otherwise specified. All rates include reproduction for online and digital platforms.

TELEVISION (PER UNIT)

	LICENCE CODE	REGIONAL UNIT RATE	MET LOW UNIT RATE	MET HIGH UNIT RATE	NATIONAL UNIT RATE	WORLD UNIT RATE	
TELEVISION	Free to Air Television	PTF	\$21.00	\$31.00	\$32.00	\$34.00	\$210.00
	Pay Television	PTP	\$19.00	\$28.00	\$29.00	\$31.00	\$107.00
	All Television (Free to Air and Pay)	PTA	\$28.00	\$44.00	\$45.00	\$48.00	\$252.00
	All Media	VAE					\$715.00

TV PER EPISODE FLAT FEES

Flat Fees clear unlimited use of production music, per episode. All rates include reproduction for online and digital platforms.

CLEARANCE

		LENGTH OF PROGRAMME		
		30 MIN	60 MIN	90 MIN
NEW ZEALAND CLEARANCE RATES	Free to Air Television	\$475.00	\$725.00	\$1,025.00
	Pay Television	\$390.00	\$600.00	\$800.00
	All Television (Free to Air and Pay)	\$675.00	\$1,000.00	\$1,350.00
ADDITIONAL	+ Australia	\$400.00	\$600.00	\$800.00
	+ World	\$1,500.00	\$2,250.00	\$3,000.00
ALL MEDIA	World	\$2,650.00	\$3,650.00	\$4,650.00
IN CONTEXT PROMO	\$150 per promo or \$600 for unlimited promos per licensed television series.			

Please see page 6 for defined terms and territory definitions



- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures exclude GST
- All licences issued are cleared in perpetuity

Negotiable rates are available for a series. Contact the PM Dept for more information.

For more information contact us on 0800 69 2772 pmpz@apra.co.nz apraamcos.co.nz/pm



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FILMS

RATE FOR ALL TERRITORIES

		LICENCE CODE	PER UNIT	FLAT FEE
FEATURE FILM ALL MEDIA	Online & Film Festivals Only	FF	\$100.00	\$1,000.00
	Budget up to \$1 Million	FC1	\$175.00	\$1,250.00
	Budget \$1 – \$5 Million	FC2	\$250.00	\$2,250.00
	Budget \$5 Million +	FC3	\$300.00	\$3,000.00
SHORT FILM	Film Festivals All Media	FSA	\$150.00	\$800.00
	Film Festivals & Online Only	FSF	\$38.00	\$365.00
	All Online Platforms	FD	\$28.00	\$250.00

PER UNIT - Per 30 seconds or part thereof.
PER TRACK - Per track per edit
FLAT FEE - Clears the unlimited use of PM per production.
 All rates include reproduction for online and digital platforms.

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures exclude GST
- All licences issued are cleared in perpetuity



Please see page 6 for defined terms and territory definitions

FILM TRAILERS

Trailer rates are per track per edit

		LICENCE CODE	NEW ZEALAND PER TRACK	NZ & AU PER TRACK	WORLD PER TRACK	
FILM TRAILER	Trailers relating to Films with budgets up to \$1 Million	All Media	AAT	\$810.00	\$924.00	\$1,852.00
		All Online Platforms	AOTD			\$149.00
	Films with budgets over \$1 Million			Price On Application		

Negotiable rates are available for Trailers using multiple tracks.



DEFINED TERMS

- All Media:** All media refers collectively to mass media technologies: Television, film, radio, the Internet, digital platforms & storage media formats (DVD, USB, etc.).
- Digital:** Encompasses online streaming and downloading of media in all formats.
- Download:** Transfer of data or programs from a server or host computer to another computer or digital device.
- Flat Fee:** Clears unlimited use of production music per production.
- Online Streaming:** Referred to also as Internet streaming. It is multimedia constantly received by an end-user and delivered by a streaming provider. This is delivered by an audio-visual or audio production public announcement designed or intended to promote or encourage the purchase, use or support of goods and services. This includes programme promos or station identification.

ADVERTISING: PAGE 2

Advertisement (i.e. ATA, ATF, ATP, ARF, AOPE, AOPI, AOC, APD, ARD, AVD, AFD): An audio-visual or audio production as a public announcement designed or intended to promote or encourage the purchase, use or support of goods and services to a wider audience. This includes programme promos or station identification.

Campaign: A coordinated series of linked advertisements with a single idea or theme. An advertising campaign is typically broadcast through several media channels. It usually focuses on common themes and one or several brands or products. They are often targeted towards particular demographics.

Community Service Announcement (CSA): Contact us for more information.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

AUDIO-VISUAL CONTENT: PAGE 3

Audio-Visual and Audio-Only Productions: A format that includes either sound and visual components or sound alone. This covers productions where electronic signals control or display visuals (eg. presentations, computer graphics or digital media on streaming platforms) as well as purely audio content, such as podcasts or audio guides.

Download: Transfer of data or programs from a server or host computer to another computer or digital device.

Flat Fee (VNF, UNF): Clears unlimited use of production music, per production.

For Sale and/or Rental: Means a fee is charged to the audience or individual to whom the production is directed or distributed, specifically to view or listen to the production.

Internal Online: Refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: Unpaid/non-promoted online content, without boosted distribution via a paid media spend.

Production: An audio-visual or audio production identified by a unique title and/or number applicable only to those audio-visual or audio productions with identical content.

Promotional Content: Media produced to promote or market a brand, product, or service across general online platforms, including YouTube, social media and company websites. This content is designed to reach a broad audience and enhance visibility or engagement.

TERRITORY DEFINITIONS

- Regional:** Covers all of New Zealand, but excludes Auckland, Wellington, Christchurch and Dunedin.
- Met Low (Metropolitan Low):** Covers ONE of Wellington, Christchurch or Dunedin.
- Met High (Metropolitan High):** Covers Auckland only.
- National:** All of New Zealand.
- World:** Covers all territories worldwide.

If you require clearance for a specific territory, please contact us directly on 0800 69 2772 or pmnz@apra.co.nz

TV & ONLINE PROGRAMMES: PAGE 4

In-Context Promo: must consist of direct edits of previously licensed programme footage. Additional works added during the production of teasers, trailers and other advertisements are not covered by this licence.

Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

Podcast: A podcast is an audio programme that is made specifically for online broadcast, as opposed to first airing on radio. It is available via both download or streaming format. Podcasts typically range from 5-60 minutes in length.

Programme: A television/radio programme also called television/radio show, are segments of content intended for broadcast on television/radio. It may be a one-time production or part of a periodically recurring series.

Video on Demand (VOD): A service allowing users to access video content at any time. VOD models include;

SVOD: Subscription-based (eg. Netflix, Stan, etc.).

BVOD: Broadcast networks' on-demand services (eg. ABC iView, SBS On Demand, etc.).

AVOD: Free, ad-supported content (eg. YouTube).

TVOD: Pay-per-view or purchase (eg. iTunes).

Vodcast: a podcast that incorporates a visual component alongside the audio. It is typically comprised of episodic content that is shared on platforms that support video (e.g. YouTube, Vimeo etc.).

FILM & TRAILERS: PAGE 5

Film: Film encompasses individual motion pictures, and the motion picture industry. Films are produced by recording images with cameras, or by creating images using animation techniques or special effects.

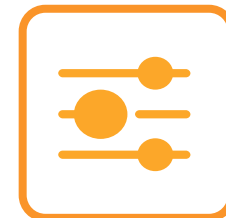
Online Film: A film created for and/or distributed through the internet using streaming, video-on-demand or other digital platforms.

Short Film: A short film is an original motion picture with a typical duration of under 40 minutes.

Trailer: A trailer or preview is an advertisement or a commercial for a feature film to be exhibited in the future.



CALCULATE YOUR
PM COSTS



AMCOS PRODUCTION MUSIC SUPPLIERS

+ - CALCULATE YOUR
x = PM COSTS

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Adrenalin Production Music Libraries



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Amphibious Zoo Music



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Beatbox Music



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Blonde Beats



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BMG Production Music



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Extreme Music



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Fable Music



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Jingle Punks Music Australia



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Motion Focus Music



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POST Production Music

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Primerchord



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