



APRA AMCOS
Te Tautāwhinga
kaitiō puoro, kaitiō pūoro

2024 PRODUCTION MUSIC RATE CARD

NEW ZEALAND

0800 69 2772
pmnz@apra.co.nz
apraamcos.co.nz/pm

ADVERTISING

ONLINE

WORLD WIDE WEB (WWW)

	AFD \$64.00 per track/version	AVD \$116.00 per track/version	APD \$203.00 per track/version
Free/Organic Social Media (unpaid social media content for followers and subscribers only)	✓	✓	✓
Website Use		✓	✓
Email Blast		✓	✓
YouTube		✓	✓
Sponsored/Promoted Social Media posts			✓
News Feed Ads/Pop Ups/Ad Banners			✓
Catch Up TV			✓

BROADCAST

All rates are per 30 seconds (unit) unless otherwise specified.		ONLINE COVERAGE	LICENCE CODE	REGIONAL UNIT RATE	MET LOW UNIT RATE	MET HIGH UNIT RATE	NATIONAL UNIT RATE
TELEVISION	Free to Air Television	✓	ATF	\$74.00	\$154.00	\$231.00	\$405.00
	Pay Television	✓	ATP	\$71.00	\$140.00	\$211.00	\$365.00
	All Television (Free to Air and Pay)	✓	ATA	\$111.00	\$237.00	\$352.00	\$615.00
RADIO	Free to Air Radio (includes Digital Streaming Services)	✓	ARF	\$42.00	\$76.00	\$119.00	\$198.00
	Digital Streaming Services (e.g. Spotify, Apple Music, etc.)	✓	ARD	\$30.00	\$54.00	\$80.00	\$139.00
PUBLIC LOCATION	Outdoor (includes indoor) (e.g. played at a football stadium)	✓	AOPE	\$72.00	\$150.00	\$222.00	\$405.00
	Indoor (excludes outdoor) (e.g. played on an in-store display)	✓	AOPI	\$42.00	\$76.00	\$119.00	\$198.00
CINEMA	Cinema Advertisements	✓	AOC	\$42.00	\$76.00	\$119.00	\$198.00

For more information contact us on 0800 69 2772 pmnz@apra.co.nz apraamcos.co.nz/pm



CALCULATE YOUR PM COSTS



LICENSE YOUR MUSIC
VIA OUR PORTAL

DISCOUNTS

'CUT DOWN' DISCOUNTS

A 15% discount applies to a maximum of two 'cut-downs' in addition to the primary version which must be of greater duration.

CAMPAIGN DISCOUNTS

Apply if you are producing a series of ads as part of one campaign, across all advertising mediums and territories, provided they are all licensed at the same time.

20% - 4-6 Ads in the campaign
25% - 7-9 Ads in the campaign
30% - 10+ Ads in the campaign

RATES AVAILABLE FOR:

- International territories

50% TAG ENDING CHANGE

Where a series of advertisements are produced and the only variation is the end line "tag ending" (e.g. "starts Monday, starts tomorrow"), the licence may be charged at 50% of the applicable rate, multiplied by the number of versions (including the primary version). This concession will only be granted for tag changes on ads licensed for the same duration and broadcast area, and approved by the APRA AMCOS Production Music Department.

**BROADCAST LICENCES
INCLUDE CLEARANCE FOR
ALL ONLINE PLATFORMS
I.E. AFD, AVD, & APD**


- All productions are subject to an **\$11.00 processing fee (per territory, per licence category)**
- All figures exclude GST
- All licences issued are cleared in perpetuity

Please see page 6 for defined terms and territory definitions.

NEW ZEALAND 2024

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AUDIO/VISUAL CONTENT

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Corporate Event & Intranet Use Only

In-house produced content for staff training/conference, awards show content, exhibition films and audio/visual guides e.g. museums, art installations and trade shows.

Corporate Event & Organic Online Platforms (including Intranet)

To extend the clearance above (VND & VNF) to cover general online platforms (YouTube, social media, company website etc.), please upgrade to these options.

AUDIO VISUAL		AUDIO	
PER TRACK/ VERSION	CAPPED FLAT FEE PER VIDEO	PER TRACK/ VERSION	CAPPED FLAT FEE PER AUDIO
VND	VNF	UND	UNF
\$37.00	\$353.00	\$24.00	\$160.00
VOD	VOF	UOD	UOF
\$154.00	\$979.00	\$140.00	\$446.00

Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

For any online use with a paid spend behind it (promoted social use, pre rolls etc.), please refer to our APD rate on page 2.

Audio Visual & Audio rates are cleared for World, all Territories.

FLAT FEE (VNF & VOF) – Clears the unlimited use of PM per production.

All Corporate Content rates provide clearance for unlimited hard copies.

To be licensed under these rates, audio productions which contain production music must consist mainly of spoken words. Use of the production music must be strictly incidental to the overall content of the production (e.g. an audiobook where the production music is background to the narration of the story).

Audio productions for retail sale, streamed or available for download on a digital platform primarily for the commercial exploitation of the music are specifically excluded and cannot be cleared under these rates. Please contact the Production Music department if you have any questions regarding this use.

GAMING / APPS / MUSIC ON HOLD

Gaming, apps and music on hold rates are cleared for World all Territories.

	PER TRACK	FLAT FEE
	VGH	VGHF
Video Games	\$207.00	\$10,000.00
	VGD	VGDF
Apps	\$58.00	\$606.00
	H1	
Music on Hold	\$17.00	

All rates include reproduction for online and digital platforms. FLAT FEE – Clears the unlimited use of PM per production.

Users of APRA AMCOS Production Music will also need a OneMusic Music on Hold Licence for the communication of those works on their telephone system.

For content and broadcast on your own platform (including apps and content websites), an APRA communication licence may also be required.

Call 0800 800 663 or visit [the OneMusic website](https://www.onemusic.co.nz) for more information.

• All productions are subject to an \$11.00 processing fee (per territory, per licence category)

• All figures exclude GST

• All licences issued are cleared in perpetuity


Please see page 6 for defined terms and territory definitions.

IN FLIGHT ENTERTAINMENT UNIT RATES:

- National: \$212.00 • World: \$2,981.00
- Capped production Flat Fees also available.

TV & ONLINE PROGRAMMES

All rates are per 30 seconds (unit) unless otherwise specified.
All rates include reproduction for online and digital platforms.

 LICENSE YOUR MUSIC
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ONLINE PER TRACK

		LICENCE CODE	WWW PER TRACK	WWW FLAT FEE PER EPISODE
ONLINE & DIGITAL SERIES	For SVOD/TVOD Online Platforms (e.g. Apple TV, Netflix, etc).	PVD	\$84.00	\$848.00
	For Organic/AVOD platforms only (i.e. Catch-Up TV, episodic YouTube series)	PND	\$27.00	\$190.00
	Podcast	PUD	\$18.00	\$126.00

TELEVISION PER UNIT

		LICENCE CODE	REGIONAL UNIT RATE	MET LOW UNIT RATE	MET HIGH UNIT RATE	NATIONAL UNIT RATE	WORLD UNIT RATE
TELEVISION	Free to Air Television	PTF	\$21.00	\$31.00	\$32.00	\$34.00	\$210.00
	Pay Television	PTP	\$19.00	\$28.00	\$29.00	\$31.00	\$107.00
	All Television (Free to Air and Pay)	PTA	\$28.00	\$44.00	\$45.00	\$48.00	\$252.00
	All Media	VAE					\$715.00

TV PER EPISODE FLAT FEES

Flat Fees clear unlimited use of production music, per episode.
All rates include reproduction for online and digital platforms.

CLEARANCE

		LENGTH OF PROGRAMME		
		30 MIN	60 MIN	90 MIN
NEW ZEALAND CLEARANCE RATES	Free to Air Television	\$475.00	\$725.00	\$1025.00
	Pay Television	\$390.00	\$600.00	\$800.00
	All Television (Free to Air and Pay)	\$675.00	\$1000.00	\$1350.00
ADDITIONAL	+ Australia	\$400.00	\$600.00	\$800.00
	+ World	\$1,500.00	\$2,250.00	\$3,000.00
ALL MEDIA	World	\$2650.00	\$3650.00	\$4650.00

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
 - All figures exclude GST
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- Please see page 6 for defined terms and territory definitions.

Negotiable rates are available for a series. Contact the PM Dept for more information.

For more information contact us on 0800 69 2772 pmnz@apra.co.nz apraamcos.co.nz/pm

 CALCULATE YOUR PM COSTS

NEW ZEALAND 2024



LICENSE YOUR MUSIC
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PER UNIT - Per 30 seconds or part thereof.
FLAT FEE - Clears the unlimited the use of PM per production.
All rates include reproduction for online and digital platforms.

FILMS

		RATE FOR ALL TERRITORIES		
		LICENCE CODE	PER UNIT	FLAT FEE
FEATURE FILM ALL MEDIA	Film Festivals Only	FF	\$100.00	\$1,000.00
	Budget up to \$1 Million	FC1	\$175.00	\$1,250.00
	Budget \$1 – \$5 Million	FC2	\$250.00	\$2,250.00
	Budget \$5 Million +	FC3	\$300.00	\$3,000.00
SHORT FILM	Film Festivals All Media	FSA	\$150.00	\$800.00
	Film Festivals & Online Only	FSF	\$38.00	\$365.00
	All Online Platforms	FD	\$28.00	\$250.00

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
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FILM TRAILERS

Trailer rates are per track

		LICENCE CODE	NEW ZEALAND	NZ & AU	WORLD
FILM TRAILER	For Trailers relating to Films with budgets up to \$1 Million	All Media AAT	\$764.00	\$871.00	\$1,745.00
		All Online Platforms AOTD			\$140.00
	For Films with budgets over \$1 Million		Price On Application		

Negotiable rates are available for Trailers using multiple tracks.

For more information contact us on 0800 69 2772 pmnz@apra.co.nz apraamcos.co.nz/pm



CALCULATE YOUR PM COSTS

NEW ZEALAND 2024

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DEFINED TERMS

All Media: All media refers collectively to mass media technologies: Television, film, radio, the Internet, digital platforms & storage media formats (DVD, USB, etc.).

Digital: Encompasses online streaming and downloading of media in all formats.

Download: Transfer of data or programs from a server or host computer to another computer or digital device.

Flat Fee: Clears unlimited use of production music per production.

Non-fungible tokens (NFTs): Are cryptographic assets on a blockchain with unique identification codes and metadata that distinguish them from each other.

Online Streaming: Referred to also as Internet streaming. It is multimedia constantly received by an end-user and delivered by a streaming provider. This is delivered by an audio-visual or audio production public announcement designed or intended to promote or encourage the purchase, use or support of goods and services. This includes programme promos or station identification.

ADVERTISING: PAGE 2

Advertisement (i.e. ATA, ATF, ATP, ARF, AOPE, AOPI, AOC, APD, ARD, AVD, AFD): An audio-visual or audio production as a public announcement designed or intended to promote or encourage the purchase, use or support of goods and services to a wider audience. This includes programme promos or station identification.

Campaign: A coordinated series of linked advertisements with a single idea or theme. An advertising campaign is typically broadcast through several media channels. It usually focuses on common themes and one or several brands or products. They are often targeted towards particular demographics.

Community Service Announcement (CSA): An audio-visual or audio production designed or intended to inform the public of matters of public interest. It is transmitted to the public for no fee or other consideration. It does not promote the use of particular goods or services or solicit the sponsorship of any organisation. Rates for bona fide CSA's are available on application and are subject to the completion of a signed warranty. Contact the Production Music department.

Infomercial (i.e. ATI): Segments within or an entire programme which a broadcaster receives payment or other valuable consideration and which directly promotes goods or services offered to viewers for sale during the segment or programme.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

CORPORATE CONTENT: PAGE 3

Audio Production: A disc, tape or other storage device in which sounds are embedded.

Audio Visual Production: A disc, tape or other device in which sounds and images or text are embedded. This includes audio productions containing electronic signals designed to control or trigger the representation of images, such as slides, computer graphics and images contained on a CD-ROM.

Download: Transfer of data or programs from a server or host computer to another computer or digital device.

Flat Fee (VNF, UNF): Clears unlimited use of production music, per production.

For Sale and/or Rental: Means a fee is charged to the audience or individual to whom the production is directed or distributed, specifically to view or listen to the production.

Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

Production: An audio-visual or audio production identified by a unique title and/or number applicable only to those audio-visual or audio productions with identical content.

Promotional: Drawing the attention of the public or a targeted audience, to a brand, product, service, person, organisation or line of conduct, in a manner which intends to promote or oppose it for the intended audience.

TV & ONLINE PROGRAMMES: PAGE 4

AVOD – Advertising-funded Video on Demand

In-Context Promo: must consist of direct edits of previously licensed programme footage. Additional works added during the production of teasers, trailers and other advertisements are not covered by this licence.

Internal Online: refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

Organic Online: unpaid/non-promoted online content, without boosted distribution via a paid media spend.

Podcast: A podcast is an audio programme that is made specifically for online broadcast, as opposed to first airing on radio. It is available via both download or streaming format. Podcasts typically range from 5–60 minutes in length.

Programme: A television/radio programme also called television/radio show, are segments of content intended for broadcast on television/ radio. It may be a one-time production or part of a periodically recurring series.

SVOD – Subscription Video on Demand

TVOD – Transactional Video on Demand

Webisodes: A webisode is an episode of an audio visual series that is made specifically for online broadcast, as opposed to first airing on television or radio. It is available via both download or streaming format.

Webisodes typically range from 3–15 minutes in length.

FILM & TRAILERS: PAGE 5

Film: Film encompasses individual motion pictures, and the motion picture industry. Films are produced by recording images with cameras, or by creating images using animation techniques or special effects.

Short Film: A short film is an original motion picture with a typical duration of under 40 minutes.

Trailer: A trailer or preview is an advertisement or a commercial for a feature film to be exhibited in the future.

TERRITORY DEFINITIONS

Regional: Covers all of New Zealand, but excludes Auckland, Wellington, Christchurch and Dunedin.

Met Low (Metropolitan Low): Covers ONE of Wellington, Christchurch or Dunedin.

Met High (Metropolitan High): Covers Auckland only.

National: All of New Zealand.

World: Covers all territories worldwide.

If you require clearance for a specific territory, please contact us directly on 0800 69 2772 or pmnz@apra.co.nz

AMCOS PRODUCTION MUSIC SUPPLIERS

101 Music Pty Ltd



search.101.audio
E: info@101.audio
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Ph: 0407 225 811 (mobile)
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Blonde Beats



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Fold Music



c/o Gaga Music
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3 Francis Street
South Melbourne VIC 3205

Off the Shelf Music



otsm.co.uk
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4 Aster Avenue
Asquith NSW 2077

Universal Production Music



universalproductionmusic.com
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Ph: (02) 9207 0564
4th Floor, 150 William Street
Woolloomooloo NSW 2011

Adrenalin Sounds



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Essendon VIC 3040

BMG Production Music



apac.bmgproductionmusic.com
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Surry Hills NSW 2010

Jingle Punks Music Australia



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mushroomproductionmusic.com
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PMF Media



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West One Music Group



c/o The Commons
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Adrenalin Production Music Libraries



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KPM Music

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Red Production Music

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Media City, 8 Central Avenue
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Woodcut Productions



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Eden Terrace 1021 Auckland, New Zealand

Beatbox Music



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Extreme Music



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Motion Focus Music



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Fable Music



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Sonic Dojo



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