

APRA
AMCOS

ONLINE MINI

Licensing Enquiries 0800 69 2772 medialicensing@apra.co.nz www.apraamcos.co.nz

APPLY NOW

This low-cost licence covers online services earning less than \$12,000 a year with low levels of music.

Complying with the Copyright Act (1994)

Securing an APRA AMCOS licence will meet your legal obligations under the Copyright Act. If you use copyright music in your download service, streaming service or podcast you need permission (a licence) from the authors of those works. By 'use' we mean anything from copying music from one device to another, streaming music through an iPad and more.

APRA AMCOS (which stands for the Australasian Performing Right Association and the Australasian Mechanical Copyright Owners Society) is an organisation which licenses rights in music on behalf of 100,000 members linked with 170 affiliated similar organisations worldwide. We pay your annual licence fees directly back to the songwriters, composers and publishers who own the music you're using. Legal alternatives to securing an APRA AMCOS licence are on page 2.

Our Online Mini is a low-cost licence covering:

- On Demand Streaming (individual tracks or streaming services)
- On Demand Services
- Webcasting
- Podcasts
- Entertainment/Audio Visual Streaming Service
- Looped Background Music
- Clip Service & Movie Previews
- Music Download Service
- Backing Track Download Service
- Ringtone Download Service
- Karaoke Track (for download or streaming services)

Understanding copyright in music.

When a business or individual wants to broadcast, communicate or publicly perform songs, they usually require two licences – one from APRA AMCOS and one from Recorded Music New Zealand or each copyright owner (usually the record company).

APRA AMCOS: Provides licences covering the copyright in the song (lyrics, composition etc) and represents the interests of **songwriters or composers** and **publishers**.

Recorded Music NZ: Provides licences covering the recording and/or music video of the song (a particular recorded performance), and represents the interests of **recording artists** and **record labels**.

What the licence doesn't cover.

- **> \$12,000:** Websites that generate over \$12,000 per year and/or have usage above the maximum amounts listed on our [website](#).
- **Sound recordings:** you will need to obtain licences from the relevant copyright owner: generally a record label, artist or digital aggregator.
- **Interactive Streaming:** where customers have the ability to select songs and create and save playlists.
- **Semi-Interactive Streaming:** where listeners can influence playlists but are unable to select individual songs.
- **Video On-demand:** where a user can buy, rent or subscribe to digital movies, television programs and concert films.
- **Synchronisation rights:** to create a video or to save a live streamed performance, synchronisation rights need to be cleared with the publisher in the first instance. The client will then need a licence from APRA AMCOS to make the video available online.

How much does it cost??

Prices range between \$250 - \$1000 +GST depending on music use.

Please refer to our [website](#) for more information.

What does **APRA AMCOS** do with my fees?

We care about ensuring the licence fees you pay are distributed in the most economical and accurate way possible. We deduct our expenses from the revenue we receive and then distribute your fees to the songwriters, composers and music publishers whose works we have licensed to you.

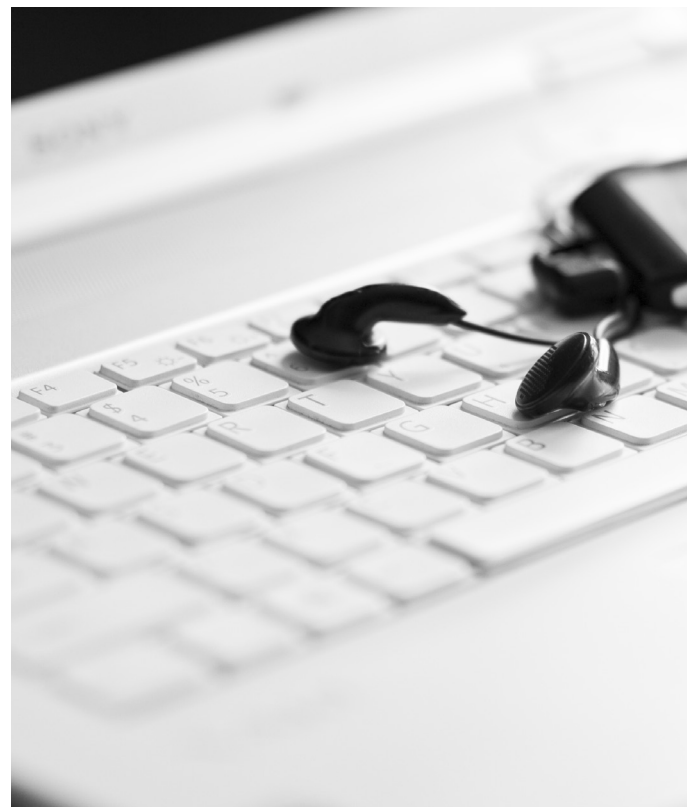
We ask Online Mini licensees to provide music reports each quarter. This ensures licence fees are distributed to the correct writers. If they are unable to do so we apply a distribution by analogy.

Do I have to go through **APRA AMCOS** to use music on my website?

There are a couple of ways to get permission to play our music in your business.

APRA AMCOS Licence. Our licence provides the easiest and most cost-effective way to access public performance rights to the world's repertoire of music.

Direct Licensing. Our members may license their music directly to music users and you are free to discuss this with them. You can find more details on our website under **Dealing directly with copyright owners.**



Other licences

If you are using sound recordings, you will need to obtain licences from the relevant copyright owner: generally a record label, artist or digital aggregator.



Need more information?

Contact our Customer Support Team on 0800 69 2772 or email medialicensing@apra.co.nz