

ONLINE SHOWREELS

Licensing Enquiries 0800 692 772 licencenz@apra.co.nz

www.apraamcos.co.nz

This licence covers the streaming of musical works in showreels on a website.

The APRA AMCOS Showreels licence is designed for performers, directors and audio visual producers who wish to promote their work online. A showreel is a short video with music containing examples of audio visual productions.

How much does it cost per year?

Annual flat fee of:

\$100 (incl GST)

Tier 1 for Showreels that only use production music.

\$200 (incl GST)

Tier 2 for Showreels that use all music (incl. commissioned and commercial music) and/or production music.

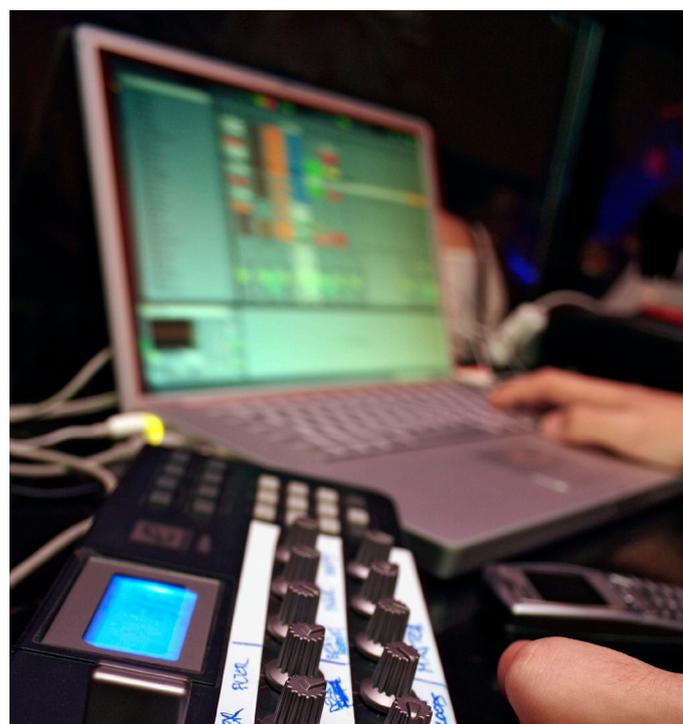
When do I pay?

Licence renews annually from start date.

Example

An advertising company produces promotional videos for their clients. They have a large portfolio and wish to promote their work. The showreels are hosted on their website and only uses production music.

ANNUAL LICENCE FEE: \$100.00 (incl GST).



What does APRA AMCOS do with my fees?

We care about ensuring the licence fees you pay are distributed in the most economical and accurate way possible. We deduct our expenses from the revenue we receive and then distribute your fees to the songwriters, composers and music publishers whose works we have licensed to you.

This means for every dollar we collect, 87 cents is returned to music creators. At 13 per cent, our costs compare very favourably to organisations providing the same service overseas. For example, in the UK the figure is 16 per cent and in Germany 18.5 per cent.

APRA AMCOS requests Online Showreels licensees to provide a music report each quarter. This ensures licence fees are distributed accurately. If they are unable to do so we apply a distribution by analogy.



Do I have to go through APRA AMCOS to use music on my website?

There are several different ways to get permission to play music in your business.

APRA AMCOS Licence. Our licence is a one-stop shop for the world's repertoire of music and we believe it provides the easiest and most cost-effective way to access public performance rights to music.

Direct Licensing. Our members may license their music directly to music users and you are free to discuss this with them.

Royalty-Free Music. Some music suppliers offer recordings of music which they say is outside our repertoire and so does not need our licence. If you wish to use a "Royalty-Free" music product, please contact us and we will check whether any extra licences are needed.



Comments and complaints

We care about the service we give you and we welcome your feedback. If you'd like to comment on our service, email licencenz@apra.com.au.

Copyright

For general FAQs on Copyright, please visit apraamcos.co.nz/about-us/faqs/general-faqs/

APRA AMCOS (the Australasian Performing Right Association and the Australasian Mechanical Copyright Owners Society) is a collective management organisation which licenses performing, communication and reproduction rights in music on behalf of more than 87,500 members and 124,000 licensees with 170 affiliated organisations worldwide.

This fact sheet is a guide only. Refer to the licence for full terms and conditions.

Other licences

If you are using sound recordings controlled by Recorded Music NZ contact Recorded Music NZ on: 0800 88 77 69



Need more information?

Contact our Media Licensing team:
0800 692 772 licencenz@apra.co.nz